Invitation to support

The Worldwide Innovative Network Association - WIN Consortium invites you to support the WIN Symposium 2020, to be held in Barcelona, Spain June 21-22, 2020, as the continuation of an exceptional annual Symposium series. This prospectus presents various ways in which your company or organization may support WIN missions as well as attach its name to this unique oncology event.

Profile

The WIN Consortium was created ‘to achieve rapid and efficient translation of ground-breaking early diagnostic and personalized cancer medicine discoveries into the standards for clinical care, to significantly improve the outcomes and quality of life of cancer patients worldwide’. The overarching theme of the WIN Symposium 2020 is “Integrating Genomics and Transcriptomics to reshape precision oncology: a WINning strategy”, which maintains the Consortium’s mission.

The theme will be elaborated in the following sessions:

Presidential Session 1: Beyond DNA testing: place of transcriptomics in Precision Oncology
Session 2: Novel algorithms and data visualization strategies to integrate genomics and transcriptomics
Session 3: Disruptive concepts and methodological innovations in Precision Oncology
Session 4: Predictive biomarkers to guide therapy selection
Session 5: New concepts and therapeutic approaches in Precision Oncology across the globe: WIN members

WIN Symposium 2020 Committee

Chairpersons
Richard L. Schilsky
Chairman, WIN Consortium
Executive Vice President & Chief Medical Officer, American Society of Clinical Oncology (ASCO)
Josep Tabernero
Vice Chairman, WIN Consortium
Head, Medical Oncology Department, Vall d’Hebron Institute of Oncology, Barcelona, Spain
Past President - 2019, European Society for Medical Oncology (ESMO)

Committee Members
Gerald Batist
Professor of Medicine and Oncology at McGill University
Director of the Segal Cancer Centre, Canada
Vladimir Lazar
Chief Scientific and Operating Officer, WIN Consortium
Brian Leyland-Jones
Head of Fundraising Committee, WIN Consortium
Chief Medical Officer, National Foundation for Cancer Research; Chief Scientific Officer; The Darwin Foundation
Amir Onn
Head of Standard Operating Procedures and Repository Committee, WIN Consortium
Chair, Institute of Pulmonology Oncology, Sheba Medical Center, Israel
General Symposium Information

Razelle Kurzrock  
Head of Clinical Trials Committee, WIN Consortium  
Associate Director, Clinical Science  
Director, Center for Personalized Cancer Therapy, University of California San Diego Moores Cancer Center, USA

Apostolia-Maria Tsimberidou  
Head of Membership Committee, WIN Consortium  
Professor, Department of Investigational Cancer Therapeutics, M.D. Anderson Cancer Center, University of Texas, USA

Target audience
The WIN 2020 Symposium will be of interest to a wide range of stakeholders in clinical and non-clinical cancer research, technology development and patient management. The target audience of the Symposium are scientists, physicians and other professionals working in academia, industry, healthcare providers, insurance companies, patient advocacy groups, regulatory agencies and associated organizations, in the ultimate interest of improving cancer patient outcomes.

The WIN Symposium is aiming to attract 300-400 delegates from over 40 countries worldwide, consistent with WIN Consortium’s global scope and strategy.

CME
The WIN 2020 Symposium organizers plan to submit an application for CME credits on behalf of medical specialists to the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS). Last year, the WIN 2019 Symposium was designated with a maximum of 11 hours of European external CME credits.

Venue
Hotel NH Collection Barcelona Constanza  
Carrer de Déu i Mata, 69-99, 08029  
Barcelona  
Spain
The NH Collection Barcelona Constanza hotel is in the heart of Barcelona’s business district, next to Avenida Diagonal, Camp Nou and L’illa Diagonal shopping center. There are plenty of bars and restaurants on the doorstep, and the city center is just 15 minutes away. The building itself is an avant-garde creation by the famous Spanish architect Rafael Moneo. Delegates attending the Symposium may reserve hotel accommodation at the venue, which will also serve as the speakers’ hotel.

Contact
To discuss sponsoring opportunities in association with WIN 2020 Symposium, please contact the Symposium Secretariat:
MCI UK Ltd  
Durford Mill  
Petersfield, Hants  
GU31 5AZ  
United Kingdom  
Tel. +44 1730 821 969  
Email: win2020@mci-group.com  
Web: www.winsymposium.org
How to support WIN Symposium 2020

Invitation
The WIN Consortium, initiator and primary organizer of the WIN Symposium series, invites donations from corporations, foundations, and other organizations to help defray the costs of organizing WIN 2020 Symposium, and thereby helping WIN Consortium pursue its mission. Various attractive benefits are available to sponsoring and supporting entities. All contributions will be considered unrestricted educational grants towards the WIN 2020 Symposium.

Educational grants for which the donator receives no specific benefits other than grant acknowledgements in association with WIN 2020 Symposium are also welcome.

Sponsor acknowledgements
Depending on the level of support provided, sponsoring entities will be acknowledged as:

- **Platinum sponsor**
  € 30,001 and above

- **Gold sponsor**
  € 20,001 – 30,000

- **Silver sponsor**
  € 10,001 – 20,000

- **Bronze sponsor**
  € 5,001 – 10,000

- **Supporter**
  € 1,000 – 5,000

Acknowledgements at all sponsorship/grant levels
Acknowledgement by means of sponsor logo/company name in selected pre and post-meeting materials, on banners at the venue, and on the Symposium website. The size of the logo will reflect the level of the sponsoring contribution or grant provided.
Sponsor benefits

The WIN Consortium, initiator and primary organizer of the WIN Symposium series, invites donations from corporations, foundations, and other organizations to help defray the costs of organizing WIN 2020 Symposium, and thereby helping WIN Consortium pursue its mission. Various attractive benefits are available to sponsoring and supporting entities. All sponsoring contributions will be considered unrestricted educational grants towards the WIN 2020 Symposium. Educational grants for which the donator receives no specific benefits other than grant acknowledgements in association with WIN 2020 Symposium are also welcome.

<table>
<thead>
<tr>
<th>Sponsor benefit</th>
<th>Fee</th>
<th>Availability*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Satellite Symposia</td>
<td>€ 45,000</td>
<td>Non-exclusive (2)</td>
</tr>
<tr>
<td>(subject to promotional requirements &amp; confirmation date)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Symposium dinner</td>
<td>€ 25,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>3 Internet access for delegates at venue</td>
<td>€ 20,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>4 Symposium program book</td>
<td>€ 10,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>5 Lanyards with sponsor logo</td>
<td>€ 10,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>6 Charging station for mobile phones and tablets</td>
<td>€ 10,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>7 Speaker preview room</td>
<td>€ 10,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>8 Welcome reception</td>
<td>€ 7,500</td>
<td>Exclusive</td>
</tr>
<tr>
<td>9 Private meeting room / hospitality suite at venue</td>
<td>€ 7,500</td>
<td>Non-exclusive (3)</td>
</tr>
<tr>
<td>10 Delegate group registration (per 5 delegates) **</td>
<td>€ 3,500</td>
<td>Non-exclusive</td>
</tr>
<tr>
<td>11 Advertisement in program book interior</td>
<td>€ 3,000</td>
<td>Non-exclusive</td>
</tr>
<tr>
<td>12 Notepad with sponsor logo</td>
<td>€ 3,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>13 Pen with sponsor logo</td>
<td>€ 3,000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>14 Best poster award</td>
<td>€ 2,500</td>
<td>Non-exclusive (2)</td>
</tr>
<tr>
<td>15 Coffee breaks, per day</td>
<td>€ 2,500</td>
<td>Exclusive</td>
</tr>
<tr>
<td>16 Chair drops</td>
<td>€ 1,000</td>
<td>Non-exclusive</td>
</tr>
</tbody>
</table>

* Contact the Symposium Secretariat to check current availability of sponsor benefits
** Available only in combination with at least one other sponsor benefit
### Sponsor benefits

**Satellite Symposia during WIN 2020 Symposium – see separate section below**  
(subject to promotional requirements & confirmation date)  
€ 45,000

- Use of lecture room and audio-visual equipment and support at Symposium venue
- Logistic support by Symposium management before and during the Satellite Symposium
- Announcement of Satellite Symposium via email to the WIN 2020 target audience
- Announcement of Satellite Symposium on the WIN 2020 Symposium website. Satellite Symposium listing in the WIN 2020 Symposium Program publication and the Online Program
- Final scheduling of the Satellite Symposia is at the discretion of the WIN 2020 Symposium organizer, in consultation with sponsor
- A number of complimentary day passes are offered to Satellite organizers: rooms with capacities of 100-115 will be offered 5-day passes. Day passes include access, only on the day of your Satellite to all Symposium sessions; the Exhibition and posters area. For additional persons that exceed the number of free passes provided, they will have to be registered as regular conference delegates.

**WIN 2020 Symposium dinner**  
€ 25,000

- Exclusive grant to support the WIN 2020 Symposium Gala dinner
- Recognition of grant on dinner vouchers and menu cards
- Invitations for three sponsor representatives to attend the dinner
- Invitation policy, dinner venue and menu at the discretion of the WIN 2020 Symposium organizers

**Internet access for delegates at venue**  
€ 20,000

- Exclusive grant to support unlimited complimentary internet access for delegates
- Internet access (Wi-Fi) will be arranged by the WIN 2020 Symposium organizers
- Featured recognition with corporate logo on opening screen of internet access
## Sponsor benefits

### Symposium program book

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Exclusive grant to support production of WIN 2020 Symposium program book</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>✓ Books will feature sponsor logo on title page in book’s interior</td>
<td></td>
</tr>
<tr>
<td>✓ Free sponsor advertisement in program book interior</td>
<td></td>
</tr>
<tr>
<td>✓ Management of book production by the WIN 2020 Symposium organizers</td>
<td></td>
</tr>
<tr>
<td>✓ Technical specifications and selection of suppliers at the discretion of the WIN 2020 Symposium organizers</td>
<td></td>
</tr>
</tbody>
</table>

### Lanyards with sponsor logo

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Exclusive grant to support a lanyard and name badge holder for each delegate</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>✓ Lanyards in sponsor’s look-and-feel</td>
<td></td>
</tr>
<tr>
<td>✓ Technical specifications and selection of suppliers at the discretion of the WIN 2020 Symposium organizers</td>
<td></td>
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</tbody>
</table>

### Charging station for mobile phones and tablets

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ Exclusive grant to support a complimentary charging station for mobile phones and tablets</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>✓ Charging station will be arranged by the WIN 2020 Symposium organizers</td>
<td></td>
</tr>
<tr>
<td>✓ Featured recognition of sponsor with corporate logo</td>
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### Speaker preview room

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>✓ Exclusive grant will cover room rental, audio-visual setup, signage, lounge seats and buffet in the room</td>
<td>€ 10,000</td>
</tr>
<tr>
<td>✓ Selection of speakers at the discretion of WIN 2020 Symposium organizers</td>
<td></td>
</tr>
<tr>
<td>✓ Featured recognition of sponsor with corporate logo</td>
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## Sponsor benefits

<table>
<thead>
<tr>
<th>Sponsorship Option</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome reception</td>
<td>€ 7,500</td>
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</tbody>
</table>
| - Exclusive grant to support the WIN 2020 Symposium welcome reception  
- All delegates welcome; complimentary beverages and light snacks served  
- Featured recognition with corporate logo in the poster area  
- Selection of beverages and catering at the discretion of the WIN 2020 Symposium organizers |
| Private meeting room / hospitality suite at venue       | € 7,500 |
| - Use of a meeting room at the WIN 2020 Symposium venue for your private company meetings or use as a hospitality suite  
- Includes internet, catering and electric power |
| Delegate group registration                              | € 3,500 |
| - PLEASE NOTE: This benefit is available only in combination with at least one other sponsoring item  
- Five full delegate registrations at discounted fee during entire pre-registration period; also available after early registration deadline  
- Reserve delegate registrations for your co-workers and relations  
- Group registration benefits (including no waiting in line at registration desk)  
- Minimum of 5 registrations per sponsor; for each additional registration, add € 700 |
| Advertisement in program book interior                  | € 3,000 |
| - Placement of a one-page full-color advertisement in the interior of the WIN 2020 Symposium program book  
- Multiple positions available; page assignment by the WIN 2020 Symposium organizers  
- Fee does not include advertisement production costs |
## Sponsor benefits

**Notepad with sponsor logo**

- Exclusive sponsoring of a notepad for all delegates
- Notepad will carry sponsor logo (corporate or product)
- Purchase, printing and handling included in sponsor fee
- Notepad specifications and selection of supplier at the discretion of the WIN 2020 Symposium organizers

- € 3,000

**Pen with sponsor logo**

- Exclusive sponsoring of a pen for all delegates
- Pen will carry sponsor logo (corporate or product)
- Purchase, printing and handling included in sponsor fee
- Pen specifications and selection of supplier at the discretion of the WIN 2020 Symposium organizers

- € 3,000

**Best poster award**

- Non-exclusive grant to support one of the two best-poster awards
- Sponsor’s name will be displayed on one of the two best-poster awards page in the program book
- Sponsor’s logo will be projected in the auditorium during void moments of the program
- Selection of awardees and definition of selection criteria at discretion of the WIN 2020 Symposium organizers

- € 2,500

**Coffee breaks**

- Exclusive sponsoring of the coffee breaks on one of the WIN 2020 Symposium days
- Featured recognition with corporate logo on a banner in the coffee service area

- € 2,500 per day
Sponsor benefits

<table>
<thead>
<tr>
<th>Chair drops</th>
<th>€ 1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ One promotional item, provided by sponsor, in chair drop</td>
<td></td>
</tr>
<tr>
<td>✓ Promotional items could be flyers, booklets, USB’s, journal samples. Promotional items may include small give away items (subject to pre-approval by the Symposium organizers)</td>
<td></td>
</tr>
<tr>
<td>✓ Sponsor fee includes handling of promotional items</td>
<td></td>
</tr>
<tr>
<td>✓ Point of delivery to the WIN 2020 Symposium organizers</td>
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</tbody>
</table>
Satellite Symposium

WIN 2020 Symposium offers an excellent opportunity to host a Satellite Symposium to showcase your company.

Why host a Satellite Symposium at WIN 2020 Symposium?

Hosting a Satellite Symposium will provide your company with a unique innovative opportunity to showcase your work, educate, collaborate and network on a wide range of the oncology topics with an international audience.

Topics include:

• Drug discovery
• New targeted immuno-oncology
• New combinations (agents and modalities)
• Next generation sequencing
• Transcriptomic investigations
• New biomarker strategies
• AI and real world data for Precision Oncology
• Emerging science/strategies
• Innovative techniques

Benefits of organizing a Satellite Symposium at WIN 2020 Symposium

• Excellent networking event for Industry
• Hosting a Satellite Symposium event allows you to tailor the content around a curated topic in line with the WIN 2020 Symposium theme
• Use of lecture room and audio-visual equipment and support at Symposium venue
• Logistic support provided by Symposium management before and during the Satellite Symposium
• Announcement of Satellite Symposium via email to the WIN 2020 Symposium target audience
• Announcement of Satellite Symposium on the Symposium website
• Satellite Symposium listing in the Symposium Program publication and the Online Program
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WIN 2020 Symposium offers excellent exhibition opportunities. Exhibition space at the venue is available as follows:

- Standard exhibition booth (3.00 x 3.00m) provided by the WIN 2020 Symposium organizers
- Exhibition floor space at the venue for a booth moved in and set-up by the exhibitor; booth dimensions may deviate from standard booth

All exhibition arrangements may be booked as stand-alone items at any time or as part of a sponsorship package. Exhibition space at the WIN 2020 Symposium venue is limited. So, don’t wait and secure your company’s presence immediately.

### Standard shell scheme booth 9 m²

€ 7,500

- Exhibition booth in exhibition area at a central location at the venue
- Including standard shell scheme and signage (company name)
- Excluding furniture, carpeting and technical facilities
- Two exhibitor/delegate registrations with full access to the scientific sessions; for each additional registration add € 700
- Companies / organizations wishing to exhibit will receive the exhibition floor plan with availability of space at the time of reservation

### Space only stand 6 - 12m²

€ 700 per m²

- The price for space only is € 700 per square meter. Floor space stands are ideal for those who wish to build their own stand or bring a pop-up stand.
- Space only / shell scheme rental does not include furniture, stand cleaning, storage, etc.

All these additional items/services can be ordered via the WIN 2020 Symposium Secretariat.

### Additional benefits

When you exhibit, your company will receive the following additional benefits:

- Listing as an exhibitor on the WIN 2020 Symposium website with a link to the company website
- Listing and profile in the Industry Support and Exhibition section of the program
Policies and Disclaimer

Confirmation and payment
Sponsoring arrangements with the sponsoring/supporting entity will be confirmed in writing by MCI UK Ltd, acting in the name and on behalf of WIN Consortium. A donation form with payment details will be sent to the sponsoring/supporting entity, and payment will then be expected within 4 weeks of receipt.

Exhibition policy
If benefits granted to the sponsor/supporter include the opportunity to exhibit at the Symposium venue, the sponsoring/supporting organization and its agent(s) must comply with the rules and regulations governing the Symposium exhibition, as detailed in the exhibition manual or imposed by the venue. The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organizations at least 6 weeks before the opening date of the Symposium.

Cancellation policy
In case of cancellation of a sponsoring arrangement by the sponsoring organization, a cancellation fee of 25% of the total agreed sponsoring fee applies if the cancellation notice is received more than three months before the opening date of WIN 2020 Symposium. If the cancellation notice is received three months or less before the opening date of the Symposium, a cancellation fee of 100% of the total agreed sponsoring fee applies. Cancellation notices must be sent in writing to the Symposium Secretariat.

Disclaimer
Funding for WIN 2020 Symposium is requested solely on behalf of WIN Consortium, not its members or partners. Any donations in the form of grants/fees provided by sponsoring/supporting organizations shall be used by WIN Consortium solely to cover the costs of the WIN 2020 Symposium and thereby furthering the WIN Consortium mission.
Contact
To discuss sponsoring opportunities in association with WIN 2020 Symposium, please contact the Symposium Secretariat:

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Durford Mill
Petersfield, Hants
GU31 5AZ
United Kingdom

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Web: www.winsymposium.org